

# Yuval Avram

Graphic Designer | UI/UX Specialist

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## SUMMARY

Creative and detail-oriented graphic designer specializing in user-centered designs that are both practical and visually striking. Known for my proactive mindset, adaptability, and a passion for delivering high-quality results under tight deadlines. I am the go-to person for any task, ensuring high-quality results with creativity and precision that resonate with clients and users alike.

## EXPERIENCE

### Business owner & freelancer

yuvi's | 2024-Today

- Manage a successful business specializing in custom gift designs and freelance graphic/UI/UX services.
- Create responsive websites, landing pages, and marketing materials tailored to diverse industries.
- Lead branding and design projects that effectively communicate client visions and drive measurable results.
- Build lasting client relationships by delivering exceptional service, resulting in repeat business and positive referrals.

### Graphic designer & UI UX

Aramapp | 2023-2024

- Designed responsive websites and complex systems, ensuring seamless functionality and exceptional user experience.
- Collaborated with developers to deliver high-quality and user-friendly solutions.
- Led end-to-end branding projects, enhancing client visibility with impactful concepts.
- Managed social media content, boosting engagement through storytelling and copywriting.
- Created marketing assets for digital and print, consistently meeting tight deadlines.

## KEY TOOLS & SKILLS

- Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign) and Figma.
- Skilled in responsive design for seamless cross-device experiences.
- Experienced in practical designs aligned with HTML and CSS capabilities.
- Integrates AI to optimize workflows and enhance creativity.

## EDUCATION

### Graphic design and UI/UX course

Studio 6b | 2022-2023

- Won a design competition in collaboration with Palphot, showcasing creativity and innovation.

### Partial completion of a bachelor's degree B.L.A in landscape architecture

Technion - Israel Institute of Technology | 2020-2022

- Recognized on the Dean's List for academic excellence.
- Developed strong design thinking, project planning, and visual presentation skills.

## MILITARY SERVICE

### Squad commander in combat medic courses

Bahad 10 | 2017-2019

Developed leadership and communication skills by managing teams and delivering high-pressure training sessions, including theoretical lessons and practical field exercises.